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Top Five Reasons Why Croatia Is The Next Big Thing in Travel

The next Riviera

The Dalmatian Coast is having a moment. The result of a perfect storm of place and time, the coast of southern Croatia is fast becoming the next Riviera. Current enough to attract sophisticated travelers but far enough removed from the hordes of tour buses that descend on other Mediterranean beaches, the sunny islets and seaside towns that dot the Adriatic are true gems. So just what's so great about the Dalmatian Coast? Here are five of the top things to do on a luxury tour of Croatia and why this European destination should be on your travel radar:

Europeans have always loved it — Throughout Europe, people have long preferred this slice of the Mediterranean as a low-key alternative to other coastal tourist destinations. More relaxed and less expensive than Greece and Italy, Croatia's coast is a pleasant mixture of rocky bluffs and hidden beaches, sprawling vineyards and remarkably well-preserved ancient architecture.

The tempting flavors — Like its neighbor to the west, Croatian coastal cuisine features a flavor profile similar to Italy: fresh seafood dishes, risotto and stellar wines. However, the food is also a bit more rustic and hints at Hungarian, Turkish and Slavic cuisine.

Old world charm and historical heritage — From the rambling alleyways and orange-tiled roofs of Old Town Dubrovnik to the 2,000-year-old Roman ruins of Split, the Dalmatian Coast is a treasure trove of history left behind from all the empires who have ever called this land home. Wander about Medieval-walled towns and down cobbled streets lit by gas lamps. Travel to ancient seaports and ring the "Wishing Bell" at an ancient island church.

Natural beauty — Besides architectural relics, the Dalmatian Coast offers timeless natural wonders as well. Plitvice National Park, for example, features 16 lakes that are connected by 32 thundering cascades. Stroll through the lush vegetation or photograph the brilliant blue waterfalls that tumble onto the limestone rock formations of this UNESCO World Heritage Site.



Image: The Fortress of Dubrovnik overlooking the Adriatic Sea

Sand, sun and azure waters — With more than a thousand islands strung like pearls across the Adriatic, there are a myriad of ways to enjoy the coastal landscape. From Hvar, with its sun-kissed beaches, to quiet Vis, carpeted with wild herbs, these clustered islets make for relaxing and unforgettable day trips. Be sure to visit Brac, famous for its sugary sand beaches, Golden Cape and spectacular views of the archipelago seen from the island's peak.

The Dalmatian Coast is just one of the unique travel destinations offered by Travcoa. The luxury travel company offers group tours of Croatia and other exciting locations.

For information on Travcoa's luxury escorted tours, call your Travel Agent or a Travcoa Journey Consultant at 1-800-992-2003, email info@travcoa.com and be sure to check out our private journeys and luxury small group tours to Croatia.

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